

## BECOME A PROGRAM ADVERTISING SPONSOR TODAY Support collaboration, creative expression, and community building

## YOUR PROGRAM AD WILL SUPPORT OUR 35th ANNUAL SEASON CALENDAR:

### Here. Now. May 23-25 2025, Carver Cultural Center, Boyd Vance Theater

Our main season project is a vibrant multidisciplinary work blending dance, live music, and storytelling to explore identity, history, and community. Rooted in inclusivity, it features BIPOC and LGBTQ+ collaborators, reflecting diverse human experiences. AADT has created over 150 original works since 1990!

#### Community Voices Project Fall, 2024 and Spring, 2025

These free workshops foster creativity, storytelling, and connection. Open to all abilities—no experience required! Sponsorships keep them free! 100+ participants annually in our free community workshops.

#### Let's Get Creative / Free Community Soundpainting Workshops Fall, 2024 and Spring, 2025

These free workshops introduce innovative improvisational structures for creative expression through voice, music and movement and are open to everyone, regardless of ability. Sponsorships keep them free!

#### **ARTSPLUS** Arts-in-education programs – Ongoing!

Our program brings creative learning to 60-100 youths weekly, enhancing academic learning through dance and music. Sponsorships expand our reach to more Title 1 schools that have limited arts resources.

We will promote your business support throughout our 2024-2025 season of performances, community programs, workshops, and special events and this will include: print and digital program ads, promotion in our social media and newsletters, and your logo/hyperlink on our website.

# AADT Program Advertising Sponsorship – 35th Season

Program Ad Sponsorship	Price	Dimensions (in inches)
Inside Front Cover OR Back Cover	\$500	4 5% x 7 ½
Full Page	\$350	4 5% x 7 ½
Half Page	\$250	4 5⁄8 x 3 5⁄8
Quarter Page	\$150	2 ½ x 3 5⁄8
Sponsor Listing	\$50-\$125	

Complete the Ad Sponsorship Form here: <u>https://www.arieldance.org/advertising-sponsorship-form/</u> Please email your LOGO and AD COPY to: <u>andrea@arieldance.org</u> For more information, please email <u>andrea@arieldance.org</u> or call Andrea Ariel at 512.423.0457